



## M<sup>3</sup>AAWG Meeting – San Francisco, CA February 15-18, 2016

### **GENERAL HOTEL INFORMATION:**

#### **Palace Hotel**

2 New Montgomery Street  
San Francisco, CA 94105  
Phone: +1 415.512.1111  
Fax: +1 415.543.0671

#### **Room Rates:**

Standard Room        \$219.00 USD Single / Double  
                                 \$259.00 USD Triple

\*Subject to Tax at a total of 16.12%.

*This room rate is non commissionable to travel agents.*

#### **Reservations:**

The M<sup>3</sup>AAWG Rate will be offered 3 DAYS before and after the meeting based on availability. The M<sup>3</sup>AAWG negotiated room rate is guaranteed until **January 29, 2016**. After January 29th, please contact the hotel directly to determine availability.

The individuals can make reservations directly to the Hotel by:

Phone: +1 415.546.5049

Toll Free: 1 800.325.3589

Online: <https://www.starwoodmeeting.com/events/start.action?id=1512027786&key=17E4740>

*King bed requests can be noted under "Special Requests"*

**Check In Time:** 15:00

**Check Out Time:** 12:00

#### **Cancellation Policy:**

Credit cards are needed to guarantee reservations, and reservations cancelled 24 hours prior to arrival will receive a full refund of their deposit. Any reservation cancelled after 24 hours prior to arrival or no shows will forfeit 1 night's room and tax revenue.

#### **Business Center:**

Location: 2<sup>nd</sup> Floor, off of Sunset Court

Hours of Operation:

Monday-Friday	8:00 – 18:00
Saturday	9:00 – 16:00
Sunday	8:00 – 12:00

#### **Fitness Center:**

Location: 4<sup>th</sup> Floor

Hours of Operation: 6:00 – 22:00

Cost: Complimentary for hotel guests

#### **High Speed Internet Access in Sleeping Rooms:**

24 Hours at \$15.00

Complimentary if booked in the MAAWG group room block.

### **MEETING INFORMATION:**

**MAAWG Office:**

Location: Telegraph Hill, 2<sup>nd</sup> Level

Office Hours: 8:00 – 17:00

**Registration:**

Location: Regency Foyer, Lobby Level

Hours: 8:00 – 16:30

**Meeting-At-A-Glance**

Monday, February 15

Tuesday, February 16

Wednesday, February 17

Thursday, February 18

Training & Chair's Meeting

General Session & Breakouts

General Session & Breakouts

General Session & Breakouts

**TRAVEL INFORMATION:****San Francisco (SFO)**

Distance from hotel: 14.65 miles / 23.58 km

Drive time: 20 minutes

SuperShuttle: \$17.00 one-way; 10% Discount code: [FTP4F](#)

BART: \$8.65 one-way; 30 minutes

The Bay Area Rapid Transit (BART) train runs between SFO and San Francisco every 15 minutes. Board the Dublin/Pleasanton train at the BART station. Exit the train at the Montgomery Street Station. The Palace Hotel is located at the corner of Market and New Montgomery Street, directly across from the train station.

Taxi: Approximately \$40.00-\$60.00 one-way

Private Town Car: Approximately \$95.00 one-way

Uber: \$29.00 - \$37.00 for UberX

**Oakland International (OAK)**

Distance from hotel: 19.68 miles / 31.67 km

Drive time: 30 minutes

SuperShuttle: \$27.00 one-way; 10% Discount code: [FTP4F](#)

Taxi: Approximately \$60.00-\$75.00 one way

Private Town Car: Approximately \$115.00 one-way

Uber: \$36.00 - \$45.00 for UberX

**Valet Parking Only:** Charge at Hotel is \$59.28 Inclusive for overnight valet parking.

**Visas**

A citizen of a foreign country who wishes to enter the United States must first obtain a visa, either a nonimmigrant visa for temporary stay, or an immigrant visa for permanent residence. The visa allows a foreign citizen, to travel to the United States port-of entry and request permission of the U.S. immigration inspector to enter the U.S. The "visitor" visa is a nonimmigrant visa for persons desiring to enter the United States temporarily for business (B-1), for pleasure or medical treatment (B-2), or combination of both (B-1/B-2) purposes.

Please visit US State Department to determine if you need to obtain a visa:

[http://travel.state.gov/visa/temp/types/types\\_1265.html](http://travel.state.gov/visa/temp/types/types_1265.html)

**M<sup>3</sup>AAWG**  
MESSAGING MALWARE MOBILE  
**DESTINATION INFORMATION:**

**San Francisco, California:**

The city is known for hot arts scene, the tempting boutiques, the awesome bay views, and locally focused restaurants and wine bars.



The Westin San Francisco Market Street positions you in the midst of a wealth of iconic landmarks and attractions. When you're ready to explore, the Golden Gate Bridge, Alcatraz Island, the Transamerica Pyramid, and Coit Tower are just minutes from our Union Square San Francisco hotel. From the vibrant shops and sights of the South of Market district to captivating theater and arts, the "City by the Bay" offers both excitement and tradition. So hop aboard the nearest trolley car and see where it takes you. From Chinatown to Fisherman's Wharf, the possibilities are endless.

Please refer to the San Francisco Convention and Visitors Bureau for more information:

<http://www.onlyinsanfrancisco.com/>

**Currency:** \$ USD

**Voltage:** 110 V

**Language:** English



**Tipping:** 15-20% . Bellmen, Doormen, and Room Service will expect a tip for their services. You are not expected to tip in fast-food restaurants, cinemas, or gas stations.

**Weather Conditions:**

Average weather temperatures for San Francisco in February range from a high of 60°F (16°C) and a low of 48°F (9°C). The most rainfall on average also occurs in February.

**Dining:**

San Francisco is the birthplace of sourdough bread, and you find pungent, chewy loaves of it everywhere, particularly along Fisherman's Wharf. You also find moderately priced California wines just about everywhere -- thanks to the proximity of the Napa and Sonoma valleys, to the north.

This historical diversity has helped to create a city of adventurous diners and has kept chefs here busy inventing fare to satisfy their demanding clientele. The now-famous California cuisine, an ephemeral term that generally implies full-flavored dishes consisting of fresh, usually organic produce and meats and drawing inspiration from both European and Asian cookery, is a hallmark of that drive.

**Local Attractions:**

1. **Alcatraz:** Alcatraz Island, located in the middle of San Francisco bay, is an infamous federal penitentiary.

2. **Golden Gate Bridge:** Stretching 4,200 feet and towering as high as a 65-story building, this well-known bridge is the gateway to San Francisco.

3. **Chinatown:** Chinatown is an electric neighborhood of 100,000 people. Get a taste of Hong



Kong's present and past with its authentic markets and fantastic restaurants.

4. **Fisherman's Wharf:** Fisherman's Wharf is known for its historic waterfront, delicious seafood, spectacular sights and unique shopping. The area offers some of the most incredible views of the San Francisco Bay, the Golden Gate Bridge and the cityscape.
5. **Haight-Ashbury:** At the center of the hippie culture of the 1960s, this trendy neighborhood now consists of upscale boutiques, Internet cafes and hip restaurants.
6. **Golden Gate National Recreation Area:** Golden Gate is the largest urban national park in the world, containing 74,000 acres of land and water.
7. **The Exploratorium:** The Exploratorium is a collage of hundreds of science, art and human perception exhibits.
8. **Presidio National Park:** For 218 years, the Presidio served as an army post for three nations. It is now a national park with almost 1,500 acres of hiking and biking trails, beautiful beaches and stunning views.
9. **Union Square:** Union Square is one of San Francisco's main retail and cultural centers featuring everything from upscale department stores and boutiques to discount houses.
10. **Pier 39:** Pier 39, the third most visited attraction in the U.S., offers several waterfront attractions including dining, shopping, live entertainment and sea lions.