

# M<sup>3</sup>AAWG Presentation/Training Session Requirements

Edited for public website use October 2020

M<sup>3</sup>AAWG participant content must be reviewed by one of the working group chairs corresponding to the session in which that content will be presented and/or by a senior advisor. The reviewer must work with the presenter to ensure compliance with content guidelines. Upon completion of the review, the reviewer must affirm content meets the content guidelines for that content to appear in the formal meeting agenda or as M<sup>3</sup>AAWG content posted on the members page.

1. Every presentation or training session must have an assigned champion and backup champion that ensure the session meets M<sup>3</sup>AAWG content requirements (detailed below).
2. Content must not advertise a commercial product or service, regardless of membership status or novel capabilities in relation to the presentation.
3. Content that recommends or trains the audience on anti-abuse methods or processes (such as messaging content scanning, machine learning, and other tactical methodologies) must be able to be replicated using open-source, home-built, or more than one vendor's commercial software.
4. Content must uphold M<sup>3</sup>AAWG privacy tenets and best practice recommendations.
5. Slides should not include personally identifiable information or sensitive company data that are not provided with consent.
6. Content must not advocate or condone illegal or unethical activities, but can depict, illustrate, and/or describe such activity to make the point or goal of the presentation.
7. Content must not uphold or perpetuate biases in gender, race, sexual orientation, religion, geographic location, or other attributes that are not relevant to the subject matter. This includes content depicting biased stereotypes, whether intentional or not.
8. Content must adequately cite other's work when utilized or referenced and be free of plagiarized material.
9. Content that attributes malicious or criminal behavior to an individual, organization, or government entity must have supporting evidence or a disclaimer on the limited knowledge on the presenter or company presenting's part.
10. Content should use pre-approved M<sup>3</sup>AAWG templates, including colors and logo. (these will be provided by M<sup>3</sup>AAWG) Exceptions and variations must be approved by the M<sup>3</sup>AAWG Executive Director.
11. Content about other member companies should be presented in a respectful manner to all parties involved. Highlighting and sharing data on important issues (including peer member activities) is an integral part of M<sup>3</sup>AAWG's mission and utility to the membership.

If reviewers are unclear whether content they are shepherding follows these guidelines, please consult with the M<sup>3</sup>AAWG Executive Director