M³AAWG @ LACNIC Update: Developing an Anti-Abuse Community

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27 September 2016
LACNIC 26, San Jose, Costa Rica

LACNIC-M³AAWG Partnership
Why Are We Here?

M³AAWG Messaging Malware Mobile Anti-Abuse Working Group

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Comunicado de prensa
Para publicación inmediata

LACNIC y la comunidad latinoamericana de seguridad operacional se unen a M³AAWG para combatir las amenazas en línea

San Francisco, 31 de marzo de 2016 – LACNIC, el Registro Regional de Internet para América Latina y el Caribe, se ha unido al Grupo de Trabajo Antiabuso de Mensajes, Malware y Móvil para colaborar en temas globales de ciberseguridad. LACNIC es también el foro que convoca al Grupo de Operadores de Red de LAC; LACSEC, el Foro de Seguridad de Redes de la región; y LAC-CSIRT, un foro regional de respuesta a incidentes de seguridad. Como parte de una asociación mutua para luchar contra las amenazas en línea, M³AAWG también se ha unido a LACNIC para interactuar con estos proveedores de servicios y comunidades de seguridad en línea.

Esta interacción continua permitirá que el M³AAWG tenga acceso a expertos regionales en tendencias operacionales y antiabuso y les dará la oportunidad de desarrollar soluciones conjuntas relevantes que aborden las tendencias actuales en el área de la ciberseguridad y la ciberdelincuencia. LACNIC, el Registro de Direcciones de Internet para América Latina y el Caribe, tendrá acceso a la variada experiencia de los miembros del M³AAWG y su permanente trabajo en el desarrollo de mejores prácticas.

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Developing a LAC Anti-Abuse Community
Presentations This Week

M3AAWG
Messaging Malware Mobile
Anti-Abuse Working Group

Title	Presenters	Time	Location
M3AAWG Best Common Practices	Dennis Dayman, M3AAWG Board and Vice-Chair	1800-1900 Tuesday 27 September	Greco
Economics of Abuse Operations: Concepts and Application to Hosting	Tobias Knecht, CEO Abusix Jesse Sowell, M3AAWG, Stanford Matthew Stith, M3AAWG, Rackspace	1630-1800 Wednesday 28 September	Aguamarina

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Overview

M3AAWG
Messaging Malware Mobile
Anti-Abuse Working Group

- ➔ What abuse and anti-abuse?
- ➔ What is M^{3}AAWG?
- ➔ What is M^{3}AAWG's role in anti-abuse?
- ➔ How to contribute!

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Anti-Abuse Dynamics

Anti-Abuse and Attribution
The Blame Game

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Unraveling precisely why a network is on a blocking list is not always easy

What are the pragmatics of anti-abuse and attribution?

- What constitutes abuse?
- How have abuse indicators evolved?
- Fundamental economics of abuse and anti-abuse operations

Anti-Abuse and Attribution
Prescriptive Ethos

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"all information exchanges on the Internet *should be consensual*, and unless you choose to receive [traffic] from a third party, you should not *have to* accept it"[1]

Just because there is a *legitimate route* to a destination doesn't mean all traffic *using that route* is legitimate

Provides a ***prescriptive ethos***, but doesn't help with ***practical application***

[1] Adapted from an early definition by MAPS

Anti-Abuse and Attribution
Evolution, Issues, and Pragmatics

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"abuse is what customers complain about"[2]

1. Subjective → Objective indicators
2. Indicators are ***always*** error-prone
3. Continuous development and evaluation of indicator performance
4. Focus has shifted from inbound to outbound (attribution)
5. Who bears the burden?
6. Economics of indicators and anti-abuse operations

[2] Definition offered by Dave Crocker

M3AAWG
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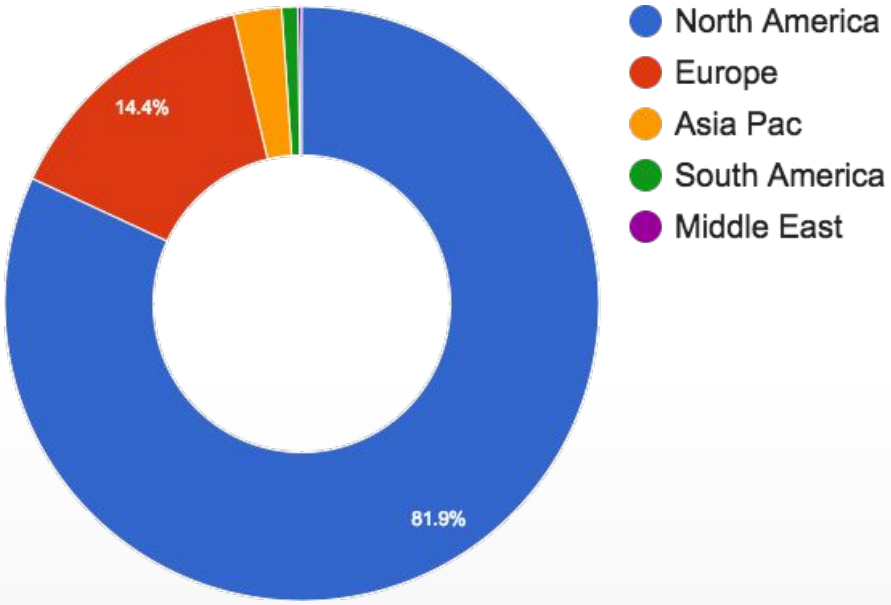
M3AAWG Overview

Who is M³AAWG?
Industry Anti-Abuse Organization

M³AAWG
Messaging Malware Mobile
Anti-Abuse Working Group

"The Messaging, Malware and Mobile Anti-Abuse Working Group (M³AAWG) is where the industry comes together to work against botnets, malware, spam, viruses, DoS attacks and other online exploitation"

- ➔ 200 member orgs worldwide
- ➔ 300-400 conference participants
- ➔ technology-neutral, *non-political* working body focusing on operational issues of Internet abuse
  - Supporting technologies
  - Industry collaboration
  - Informing Public Policy



Who is M³AAWG?
We Need LAC Contributions

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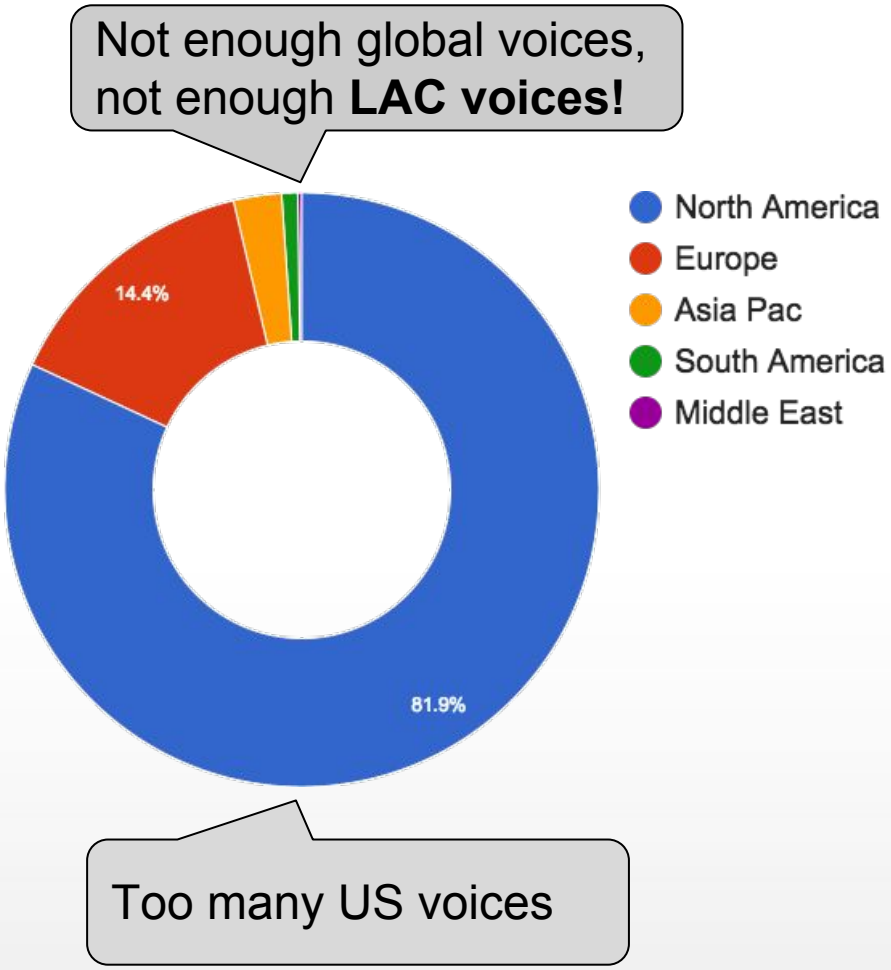

What Does M³AAWG Do?
Distill Industry Knowledge into BCPs

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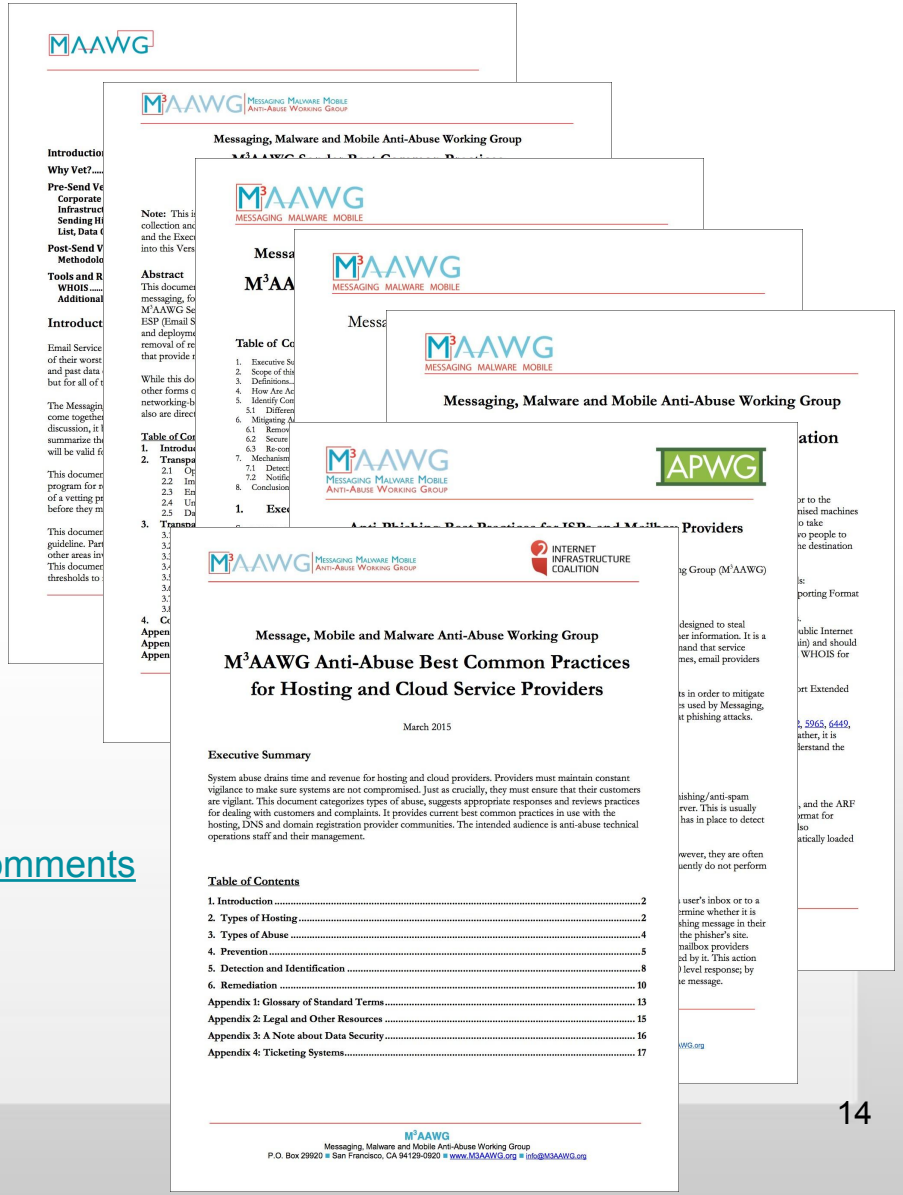
Messaging Malware Mobile
Anti-Abuse Working Group

The "M" *cubed*:

- ➔ Messaging: abuse on any messaging platform, from e-mail to SMS texting
- ➔ Malware: abuse is often just a symptom and vector for viruses and malicious code
- ➔ Mobile: addressing messaging and malware issues emerging on mobile as an increasingly ubiquitous platform

Develop and Publish:

- ➔ Best practice papers
- ➔ Position statements
- ➔ Training and educational videos



Public Policy and Industry Guidelines

https://www.m3aawg.org/for-the-industry/published-comments

The Anti-Bot Code of Conduct for Internet Service Providers

https://www.m3aawg.org/abcs-for-ISP-code

What Does M³AAWG Do?
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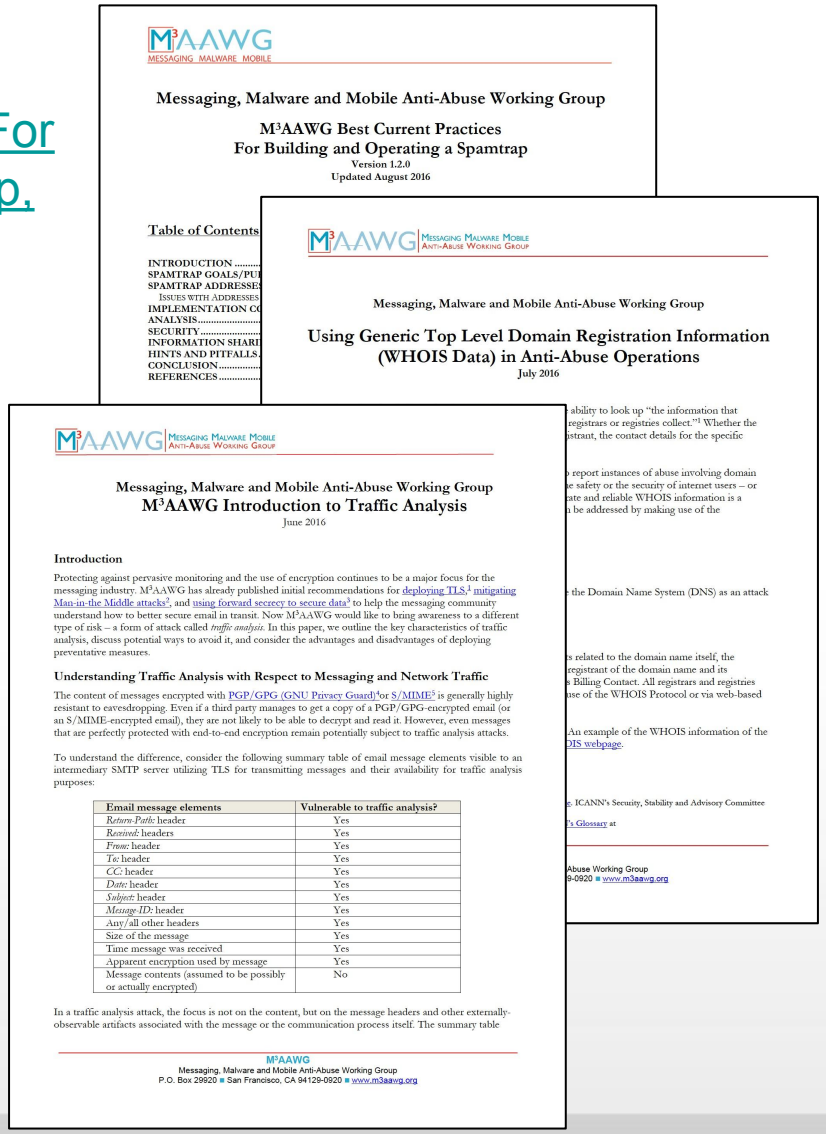
Latest BCPs

- ➔ M³AAWG Best Current Practices For Building and Operating a Spamtrap, Ver. 1.2.0
- ➔ Using Generic Top Level Domain Registration Information (WHOIS Data) in Anti-Abuse Operations
- ➔ M³AAWG Introduction to Traffic Analysis



Ongoing Work

- ➔ DDoS Protection for All
- ➔ DDoS Victim Preparation Guide

What Does M³AAWG Do?
Who Do We Work With?

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- Unsolicited Commercial Enforcement Net
  - Operation Safety Net
- Internet Society
  - Provided training material
- i²Coalition
  - Hosting BCP
- EastWest Institute
  - 2013 Cyber Security Award for China & India Work
- Anti-Phishing Working Group (APWG)
  - Anti-Phishing Best Practices for ISPs and Mailbox Providers

- **LACNIC!**
  - **Looking forward to updating BCPs to reflect dynamics in the LAC region**

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Anti-Abuse Community Development

Developing and Anti-Abuse Community
Fostering Collaboration

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M^{3}AAWG's work relies on:

- ➔ ***working group participation***, in the spirit of
- ➔ ***cooperation***, to create
- ➔ effective and efficient ***anti-abuse outcomes***
- ➔ in a ***trusted*** environment

Chatham House Rules
Community Trust and Safety

Trust is key to all of M³AAWG's activities

- ➔ **Respect M³AAWG anonymity:** Blogging, tweeting, posting, and publishing content from M³AAWG requires permission from *presenters and M³AAWG*
- ➔ **Outcome:** M³AAWG participants can *safely* share information critical to solving technical abuse problems without fear of retribution from other industry actors or criminals whose illegitimate businesses impacted by anti-abuse efforts

Chatham House Rules
Ongoing Reminder

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What occurs in a M^{3}AAWG meeting cannot be shared outside the membership

- ***New!*** Attendees can blog, tweet and post about **selected, pre-approved sessions only. These sessions open with a GREEN LIGHT slide. No posting or external communications from all sessions with a RED LIGHT slide when the session is closed.** Please reference @maawg or #m3aawg37 where we are also tweeting.
- In all cases, respect M^{3}AAWG anonymity: No publishing people or company names, except as cited on the official M^{3}AAWG channels: @maawg, facebook.com/maawg, google plus
- No use of Wireshark or similar products on the M^{3}AAWG network
- No photography - No video - No audio recording
- Any exception requires written permission from the Executive Director and may require permission from the session members
- All meeting attendees must wear and have their M^{3}AAWG badge visible at all times during the meeting
- Please silence all electronic devices; be courteous to those listening to the presentations
- DO NOT LEAVE YOUR BELONGINGS UNATTENDED. Be aware and cautious at all times

Treat all attendees respectfully in and out of sessions. No less will be tolerated. Please review our meeting Conduct Policy at http://www.m3aawg.org/page/m3aawg-conduct-policy

For questions, please contact Jerry Upton at: jerry.upton@m3aawg.org

Committees, SIGs, and BoFs
Where the Work is Done

M3AAWG
Messaging Malware Mobile
Anti-Abuse Working Group

Technical
- Messaging
- Malware
- Mobile
- DDoS SIG
- Internet of Things BoF

Collaboration Committee
- Abuse Desk SIG
- Anti-Phishing SIG

Public Policy Committee
- Information Sharing SIG
- Bot & Messaging Metrics

Senders Committee
Hosting Committee
Pervasive Monitoring SIG
Identity Management SIG
Voice & Telephony Abuse SIG
Brands SIG

Contributing to Working Groups
Participation and Commitments

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	Low	Medium	High
Time	Quick but necessary tasks	Tasks like annotating a document or finding a speaker	Document champion or editor, chairs and vice chairs, board
Expertise	Basic anti-abuse knowledge---a willingness to put forth effort and learn!	Experience or with workflows of quick and medium tasks; specialized expertise in a domain	Experience at multiple meetings and in multiple medium leadership roles
Accountability	Ability to turn around short tasks quickly	Ability to organize low tasks and update collaborators on status of medium tasks	Take responsibility for major M^{3}AAWG initiatives such as a full session, meeting planning, reports like the Botnet report

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www.m3aawg.org

Questions?
Volunteers?!!?

Drop me a line at
jsowell@m3aawg.org