



Sponsorship Memorandum of Understanding (MOU)

Thank you for supporting M³AAWG by agreeing to be a Sponsor at the following M³AAWG meeting: **M³AAWG 55th General Meeting, June 13-16, 2022**

This MOU places a reservation on your M³AAWG Sponsorship. Refer to Appendix A for a complete listing of Sponsorship Benefits, and Appendix B for Sponsorship Guidelines.

Company:	Billing Contact:
Contact:	Billing Contact Email:
Email:	Billing Address:
Sponsor Level:	

Please note that your M³AAWG sponsorship does not grant your company a speaking slot as part of the M³AAWG Program.

Payment Terms and Conditions

- Sponsors logos will be placed on the M³AAWG materials only when a signed MOU is received.
- Sponsors will be sent an invoice immediately upon receipt of the MOU
- Invoices are provided for payment and are due upon receipt regardless of your company's Purchase Order (PO) or vendor process.
- Sponsors with an outstanding balance will not be allowed to reserve a future meeting sponsorship until balance due is paid in full

AGREED AND ACCEPTED:

Sponsor: _____

By: _____

Name & Title: _____

Date: _____

Address: _____

City _____

State _____ Zip _____

M3AAWG:

By: _____
Executive Director

Date: _____

Please sign and return to dina@M3AAWG.org. Your invoice will follow shortly.

APPENDIX A

Sponsorship acknowledgments will be included in the recording of sessions.

DISCLAIMER: To ensure your logo is included in all session recordings, an eps. file must be received no later than May 15, 2022. We cannot guarantee sponsorships received after this date will be included in the session recordings.

Sponsorship Opportunities for the M3AAWG 55th General Meeting

M³AAWG Night Out \$35,000

M³AAWG Night Out in London, 2022 will be on Wednesday, June 15th, 2022.

Social event on Wednesday night for all M³AAWG attendees. Provide food, drinks and entertainment for THE social gathering of the week.

- Logo in the Chairman's Opening
- Logo on signage by Registration desk Monday – Thursday
- Logo on signage the evening of the Night Out.
- Your logo will appear on the cover of the print agenda (Sponsor must provide logo in high resolution EPS format)
- 2 Social media posts thanking you for your sponsorship on Wednesday, the day of the M³AAWG Night Out. (2 post ea. on LI, FB and Twitter).
- Sponsor listed on schedule

M³AAWG Name Tag Insert \$10, 000 (1 per meeting)

Have your company name appear on the name badge for each attendee. The badges are worn during the entire meeting.

Sponsorship includes:

- 2 Meeting attendee passes
- Your logo will appear on the cover of the print agenda (Sponsor must provide logo in high resolution EPS format)

Overall Meeting Sponsor \$10,000

Your company is recognized as an overall meeting sponsor from Tuesday - Thursday. Your sign will be place in high traffic area in the meeting space to show your company is a M3AAWG partner and member.

Sponsorship includes:

- 2 Meeting attendee passes
- 1 sign in the meeting space on your sponsored day (see Sign Specs)
- Your logo will appear on the cover of the print agenda (Sponsor must provide logo in high-resolution EPS format)
- Social media post thanking you for your sponsorship; one on each day. (1 post on LI, FB and Twitter)
- Virtual Lobby recognition

Please provide a high-resolution logo in .eps format no later than May 15, 2022.

Overall (1) Day Meeting Sponsor \$7,500 (One each day for Tue, Wed and Thurs)

Your company is recognized as an overall meeting sponsor for a day. Your sign will be placed in high traffic area in the meeting space to show your company is a M³AAWG partner and member.

Sponsorship includes:

- 2 Meeting attendee passes
- 1 sign in the meeting space on your sponsored day (see Sign Specs)
- Your logo will appear on the cover of the print agenda (Sponsor must provide logo in high resolution EPS format)
- Social media post thanking you for your sponsorship on the meeting day. (1 post on LI, FB and Twitter)
- Virtual Lobby recognition

Wireless Sponsor \$5,000 (1 per meeting)

Who doesn't need internet access during the meeting? Your company's name and logo will be seen by everyone every day by each device they use to access the internet while in the meeting space.

Sponsorship includes:

- 2 Meeting attendee passes
- 1 sign in the meeting space Mon - Thurs (see Sign Specs)
- Your logo will appear on the cover of the print agenda (Sponsor must provide logo in high-resolution EPS format)

Hotel Card Key Sponsorship - \$5000 Plus the cost of materials (1 per meeting)

Increase your visibility by branding the hotel keycard that attendee hotel guests will use countless times to enter and exit their hotel room. Get placement right in their hands, from the time they check in to the time they leave.

Sponsorship includes:

- 2 Meeting attendee passes
- Your logo will appear on the cover of the print agenda (Sponsor must provide logo in high-resolution EPS format)

GOBO PROJECTION LOGO \$3,500 (1 per meeting)

Your company logo projected in a prominent location in the meeting space Tuesday through end of day Thursday.

Sponsorship includes:

- 1 Meeting attendee pass

Virtual Hall Sponsor \$2,500 USD per day

(Available Mon, Tues, Wed, and Thurs. Multiple sponsorships available each day)

Sponsorship includes:

- Your name is recognized as sponsor of the Virtual Hall.
- One designated table in the virtual hall for the sponsored meeting day with name/logo.
- Sponsorship Broadcast Notifications to all attendees in Airmeeet

Lunch Sponsor \$1,500 (One each day for Tue, Wed, and Thurs)

Everyone is ready for a break! Time to catch up with co-workers or M³AAWG friends. Be recognized via signage as a M³AAWG partner during the 60-minute lunch break.

Sponsorship includes:

- 1 Meeting attendee pass
- 1 sign in the lunch area during your event (see Sign Specs)
- Option for prize drawing or giveaways (see Prize Drawing or Giveaways)
- Listed on schedule



Breakfast Sponsor \$1,250 (One each day for Tue, Wed and Thurs)

Rise and shine, time to fuel up for a productive day! Be recognized via signage as a M³AAWG partner during the 90-minute breakfast.

Sponsorship includes:

- 1 sign in the breakfast area during your event (see Sign Specs)
- Option for prize drawing or giveaways (see Prize Drawing or Giveaways)
- Listed on schedule

Break Sponsor \$1,250 (One for Mon, Two each day for Tue, Wed, and Thurs)

Sponsorship includes:

- 1 sign in the area during your event (see Sign Specs)
- Includes Coffee Cup Sleeves with your Company Logo, if you sign up by May 15, 2022.
- Option for prize drawing or giveaways (see Prize Drawing or Giveaways)
- Listed on schedule



APPENDIX B SPONSORSHIP GUIDELINES

The following guidelines apply to ALL sponsors of a M3AAWG meeting:

- While the collection of business cards is allowed, using cards for mailing list marketing, attempted contact via social media, or other mass communication methods is frowned upon.
- Any questions that sponsors or on-site representatives may have, should be directed to dina@M3AAWG.org in order to get a timely response and resolve any issues in the most efficient manner.
- Sponsors are discouraged from hosting private Social events that may conflict in any way with other M3AAWG sponsorship engagements.
- Invoices are provided for payment and are due upon receipt regardless of your company's Purchase Order (PO) or vendor process.
- Sponsors with an outstanding balance will not be allowed to reserve a future meeting sponsorship.
- If you are an Overall Meeting Sponsor, the signed MOU is required prior to your logo and hyperlink being placed on the M3AAWG website.

If you have any questions or special needs beyond these please inform the sponsor support group or the meeting coordinators as soon as possible (dina@M3AAWG.org). M3AAWG will make every effort to accommodate your request but cannot guarantee it.