M3AAWG | Messaging Malware Mobile Anti-Abuse Working Group

Sponsorship Memorandum of Understanding (MOU)

Thank you for supporting M3AAWG by agreeing to be a **Sponsor** at the following M3AAWG meeting: **M3AAWG 51th General Meeting, February 15 -18, 2021 (Virtual Meeting).**

This MOU places a reservation on your M3AAWG Sponsorship. Refer to Appendix A for a complete listing of Sponsorship Benefits, and Appendix B for Sponsorship Guidelines.

Company:

Contact:

Email:

Sponsor Level: Select one

Billing Contact:

Billing Contact Email:

Billing Address:

Please note that your M3AAWG sponsorship does not grant your company a speaking slot as part of the M3AAWG Program.

Payment Terms and Conditions

- Sponsors logos will be placed on the M3AAWG materials only when a signed MOU is received.
- Sponsors will be sent an invoice immediately upon receipt of the MOU
- Invoices are provided for payment and are due upon receipt regardless of your company's Purchase Order (PO) or vendor process.
- Sponsors with an outstanding balance will not be allowed to reserve a future meeting sponsorship until balance due is paid in full

AGREED AND ACCEPTED:

Sponsor:

By: _____

Name & Title: _____

Date:_____

Address: _____

City_____

State_____Zip_____

M3AAWG:

By: _____

Executive Director

Date: _____

Please sign and return to dina@M3AAWG.org. Your invoice will follow shortly.

APPENDIX A

Sponsorship acknowledgments will be included in the recording of sessions.

DISCLAIMER: To ensure your logo is included in all session recordings, an eps. file must be received no later than January 22. We cannot guarantee sponsorships received after this date will be included in the session recordings.

Sponsorship Opportunities for the M3AAWG 51th General Meeting

- ORT Sponsor $3,000 USD (Available Wednesday only. Multiple sponsorships available)
  - Logo on the placeholder slide that will be displayed when Part 1, Part 2 and ORT Wrap Up open, approximately 5 minutes before the scheduled start time.
  - Sponsor will be recognized on slide at the beginning of Part 1, Part 2 and ORT Wrap Up and thanked by the moderator.
  - Sponsor acknowledgment will be recorded in the ORT Wrap Up.
  - Social media post thanking you for your sponsorship of the ORT. (1 post on LI, FB and Twitter)
  - Sponsorship promoted in SCHED

- Virtual Hall Sponsor $2,500 USD per day (Available Monday, Tuesday, Wednesday and Thursday. Multiple sponsorships available each day)
  - Your image will appear across the top of the Virtual hall tool for the duration of the meeting day with in the Virtual Hall.
  - Sponsorship promoted in SCHED

- Day Sponsorship 5,000 USD (1 available each day - Monday, Tuesday, or Thursday)
  - Logo on the placeholder slide that will be displayed when each session opens, approximately 5 minutes before the scheduled start time.
  - Our Day Sponsor(s) will be recognized on their own slide at the beginning of the session and thanked by the moderator. Your logo will also appear on the Q&A slide.
  - Sponsor acknowledgment in all recorded sessions.
  - Social media post thanking you for your sponsorship on the meeting day. (1 post on LI, FB and Twitter)
  - Sponsorship promoted in SCHED

- Overall Meeting Sponsorship $10,000 USD (Multiple sponsorships available)
  - Logo on the placeholder slide that will be displayed when each session opens, approximately 5 minutes before the scheduled start time.
  - Our Overall Meeting Sponsor(s) will be recognized on their own slide at the beginning of the session and thanked by the moderator. Your logo will appear on the Q&A slide.
  - Social media post thanking you for your overall meeting sponsorship (1 posts each of the 4 days)
  - We will post your logo on the Upcoming Meetings page in the 50th General Meeting area.
  - Sponsor acknowledgment in all recorded sessions.
  - Sponsorship promoted in SCHED

- M3AAWG Night In $6,500 USD
  - Your company Logo in a Thank You slide in the Chairman's opening and closing decks.
  - 2 Social media posts thanking you for your sponsorship on Wednesday, the day of the M3AAWG Night In. (2 post ea on LI, FB and Twitter).
  - Sponsorship promoted in SCHED
  - We will promote your company name/logo in the gaming/event tool that is chosen, as much as possible

- Sponsor "add on" option $2,500 - any sponsor may add on a prize drawing
  - You have the option to do a prize drawing ($100 minimum value), during one of the designated break times.
    - Attendees opt-in to be included in drawings during registration
    - Receive the Opt-in attendee list (Name, Company and email)
    - Sponsor is responsible for contacting the winner and shipping gift/prize.
    - Drawing promoted in SCHED
  - Sponsorship promoted in SCHED

- Sponsor "add on" option $750 - an Engagement Series session
  - Please see https://www.m3aawg.org/members/engagementseries-sponsor for details

APPENDIX B
SPONSORSHIP GUIDELINES

The following guidelines apply to ALL sponsors of a M3AAWG meeting:

- While the collection of business cards is allowed, using cards for mailing list marketing, attempted contact via social media, or other mass communication methods is frowned upon.

- Any questions that sponsors or on-site representatives may have, should be directed to dina@M3AAWG.org in order to get a timely response and resolve any issues in the most efficient manner.

- Sponsors are discouraged from hosting private Social events that may conflict in any way with other M3AAWG sponsorship engagements.

- Invoices are provided for payment and are due upon receipt regardless of your company's Purchase Order (PO) or vendor process.

- Sponsors with an outstanding balance will not be allowed to reserve a future meeting sponsorship.

- If you are an Overall Meeting Sponsor, the signed MOU is required prior to your logo and hyperlink being placed on the M3AAWG website.

If you have any questions or special needs beyond these please inform the sponsor support group or the meeting coordinators as soon as possible (dina@M3AAWG.org). M3AAWG will make every effort to accommodate your request but cannot guarantee it