

# M<sup>3</sup>AAWG DMARC Training Series

Mike Adkins, Paul Midgen DMARC.org October 22, 2012





# M<sup>3</sup>AAWG DMARC Training Videos

(2.5 hours of training)

#### This is Segment 5 of 6

The complete series of DMARC training videos is available at: https://www.m3aawg.org/activities/maawg-training-series-videos

Segment 1
What is DMARC?
(about 20 minutes)

Segment 4
DMARC Reporting
(about 15 minutes)

Segment 2

DMARC Identifier

Alignment

(about 20 minutes)

Segment 5
DMARC Information
for
Mailbox Providers
(about 20 minutes)

Segment 3

DMARC Policy Records
(about 30 minutes)

Segment 6
DMARC Information for
Domain Owners and 3<sup>rd</sup>
Parties
(about 40 minutes)

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**DMARC Segment 5 – about 20 minutes** 

Paul Midgen, DMARC.org October 22, 2012





### Are you ready for DMARC?

- Do you need DMARC?
  - Understand what DMARC does for the messaging ecosystem.
  - Who are you receiving mail from?
- Review your SPF and DKIM practices.
  - Why validate both?
- Develop a local-policy strategy.
  - Special cases
  - Trusted domains
- Commit to Reporting
- Outbound?



### **Policy Enforcement in Review**

- Evaluate SPF & DKIM according to the RFC.
  - Bonus points: use Authentication-Results
- Select applicable authentication results using alignment.
  - This only determines whether the results are used.
- No aligned and passing results? DMARC validation has failed – time to enforce!
  - None: message disposition is unchanged; "report only"
  - Quarantine: don't deliver to the inbox.
  - Reject: don't deliver at all.



### Reporting in Review

#### **Aggregate Reporting**

- XML data correlating IPs, domains, and authentication results.
- Requires ability to aggregate & store data extracted from inbound messages. This can require a lot of storage.
- Specification is currently least-documented part of DMARC, join dmarc-discuss and ask questions.

### **Failure Reporting**

- Copies of messages failing DMARC validation sent to the sender or their agent.
- Don't queue. Sending as close to receipt as possible maximizes value.



## **Operational Considerations**

- usually DMARC policy is the sender's policy and should have higher priority than local and other policy.
- Consider ways to mitigate the impact of MLMs, forwarders, and so on.
  - These waters are deep. Fish with large teeth. Be deliberate, researched, and iterative.



## **Reporting and Privacy**

Forensic reports can send an unaltered message to someone other than the intended recipient.

It may not be from a bad actor.

- Do a privacy review!
- Understand applicable privacy regimes before sending reports.
  - Corporate
  - Federal/Legal
  - Only one US-based MBP is sending failure reports

### Resources



**Dmarc.org** 

Resources page for tools Participate page for list sign up



#### This has been the fifth of six DMARC video segments

View the entire

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from the public training video pages on the M³AAWG website at: <a href="https://www.m3aawg.org/activities/maawg-training-series-videos">https://www.m3aawg.org/activities/maawg-training-series-videos</a>

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This video is presented by the Messaging, Malware and Mobile Anti-Abuse Working Group

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