



M³AAWG Presentation/Training Session Requirements

Edited March 2025

M³AAWG participant content must be reviewed by the Program Committee Chairs. The reviewer must work with the presenter to ensure compliance with content guidelines. Upon completion of the review, the reviewer must affirm content meets the content guidelines for that content to appear in the formal meeting agenda or as M3AAWG content posted on the members-only page.

1. Every presentation or training session must have an assigned champion and backup champion that ensure the session meets M3AAWG content requirements (detailed below).
2. Speakers/Presenters are required to use the M3AAWG pre-approved Google slide template, including colors and logo. A link to your template will be provided to you by M3AAWG. Please use this link to prepare your presentation. Exceptions and variations must be approved by the M³AAWG Executive Director.
3. Content must NOT advertise a commercial product or service, regardless of membership status or novel capabilities in relation to the presentation.
4. Content that recommends or trains the audience on anti-abuse methods or processes (such as messaging content scanning, machine learning, and other tactical methodologies) must be able to be replicated using open-source, home-built, or more than one vendor's commercial software.
5. Content must uphold M³AAWG privacy tenets and best practice recommendations.
6. Slides should not include personally identifiable information or sensitive company data that are not provided with consent.
7. Content must not advocate or condone illegal or unethical activities, but can depict, illustrate, and/or describe such activity to make the point or goal of the presentation.
8. Content must not uphold or perpetuate biases in gender, race, sexual orientation, religion, geographic location, or other attributes that are not relevant to the subject matter. This includes content depicting biased stereotypes, whether intentional or not.
9. Content must adequately cite other's work when utilized or referenced and be free of plagiarized material.
10. Content that attributes malicious or criminal behavior to an individual, organization, or government entity must have supporting evidence or a disclaimer on the limited knowledge on the presenter or company presenting's part.

11. Content about other member companies should be presented in a respectful manner to all parties involved. Highlighting and sharing data on important issues (including peer member activities) is an integral part of M³AAWG's mission and utility to the membership.
12. Presenters must mark on the Speaker Form or notify M3AAWG Program Managers (pm@m3aawg.org) if the slides will include any video or audio. This allows us to test and ensure your your deck is ready to go on session day.
13. Presentations must be sent to slides@m3aawg.org no later than 1 week prior to the start of the M3AAWG General Meeting. Slides not received place sessions in jeopardy of being removed from the meeting agenda

If reviewers are unclear whether content they are shepherding follows these guidelines, please consult with the M³AAWG Executive Director, amy@m3aawg.org